

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Issuer

Pursuant to Rule 13a-16 or 15d-16 of
the Securities Exchange Act of 1934

Report on Form 6-K dated For the month of March, 2013

Copa Holdings, S.A.

(Translation of Registrant's Name Into English)

**Boulevard Costa del Este, Avenida Principal y Avenida de la Rotonda
Urbanización Costa del Este
Complejo Business Park, Torre Norte
ParqueLefevre
Panama City, Panama**

(Address of principal executive offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

Form 20-F Form 40-F

(Indicate by check whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.)

Yes No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b);82- _____)

Enclosure: Press Release - **COPA HOLDINGS, S.A. APPOINTS CHIEF FINANCIAL OFFICER**

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

Date: 03/11/2013

Copa Holdings, S.A.
(Registrant)

By: /s/ Victor Vial
Name: Victor Vial
Title: CFO

Copa Holdings, S.A. Appoints Chief Financial Officer

PANAMA CITY, March 11, 2013 /PRNewswire/ -- The board of directors of Copa Holdings is pleased to announce the appointment of Mr. Jose Montero as Chief Financial Officer effective March 15.

Mr. Montero, currently Director of Planning of Copa Airlines, succeeds Mr. Victor Vial, who will continue his involvement with the company as advisor to the board of directors.

"We would like to thank Mr. Vial for his leadership and contribution over the past seventeen years. During Victor's tenure, first as Head of Planning and then as Chief Financial Officer, Copa grew from a small Panamanian carrier to become a regional and global benchmark for excellence in our industry," commented Mr. Pedro Heilbron, CEO of Copa Holdings.

Mr. Montero started his career with Copa Airlines in 1993 and held various technical, supervisory, and management positions within the company. He has a BS in Aeronautical Studies from Embry Riddle University and an MBA from Cornell University. In his nearly 20 years of experience at Copa Airlines he has held the positions of Manager of Flight Operations, Director of System Operations Control Center (SOCC) and during the past 9 years as Director of Planning. He also plays an important role in the company's Strategic Committee and heads the Scheduling and Flight Profitability committees

"Thanks to his in depth knowledge and understanding of the company and its operations, I am confident Jose is the person best qualified to continue driving further improvements in an already very efficient cost structure, as well as play an important role in securing the necessary financing for our continued expansion," added Mr. Heilbron.

Copa Holdings is a leading Latin American provider of passenger and cargo services. The Company, through its operating subsidiaries, provides service to 64 destinations in 29 countries in North, Central and South America and the Caribbean with one of the youngest and most modern fleets in the industry, consisting of 84 aircraft: 58 Boeing 737NG aircraft and 26 EMBRAER-190s. For more information visit www.copaair.com.

CPA-G

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