

Copa Airlines Introduces Mobile Website m.copaair.com

Copa Airlines' launch of its mobile website m.copaair.com makes the airline the first in Latin America to offer travelers the ability to use electronic boarding passes

Tocumen International Airport in Panama is the first airport in Latin America to accept boarding passes for international flights from mobile phones.

PANAMA CITY, April 14, 2011 /PRNewswire/ -- Copa Airlines announces the launch of its mobile site <u>m.copaair.com</u>, which provides passengers access to the major functions of the airline's web site, copaair.com, including electronic boarding passes that can be accessed from smartphones or other portable electronic devices. Copa is the first airline to offer this service in Latin America.

The mobile version of copaair.com will be available immediately in Panama, making the Tocumen International Airport the first in Latin America to accept mobile boarding passes for international flights.

The m.copaair.com tools include:

- Web check-in with the ability to use electronic boarding passes at the airport
- · Access to flight status
- Timetables for all the airline's flights
- Access to the airline's travel policies
- Contact information for all Copa Airlines offices and reservations lines

"The launch of <u>m.copaair.com</u> puts Copa Airlines in the forefront of airline mobile web services in Latin America," said Diana Mizrachi-Kopel, Director of Customer Experiences for Copa Airlines. "This technology contributes to our goal of continuous enhancement of the customer travel experience, giving passengers practical tools to make their travel more convenient and hassle-free."

Electronic boarding passes for cell phones or other web-enabled portable electronic devices

Passengers who check in from <u>m.copaair.com</u> have the option of printing their boarding passes or accessing them directly from their web-enabled cellphones. If airports in their country of origin are equipped with scanners for electronic boarding passes, passengers simply display the bar code on the boarding pass on the telephone and board without a printed boarding pass. In airports that do not permit electronic boarding passes, passengers who use the <u>m.copaair.com</u> web check-in from their mobile device will still have access to the special web check-in lines at the airport simply by showing their boarding pass on their smartphone. They can then print the boarding pass for their flight at the check-in counter.

Passengers can use the new mobile site for real-time checks of Copa flight status, including any possible delays, cancellations and estimated time of arrival and departure. The new tool also will allow Copa Airlines passengers to access important information such as travel policies or timetables for upcoming flights.

"The mobile copaair.com site at Tocumen Airport gives passengers an additional reason to travel through Copa's Hub of the Americas," Mizrachi-Kopel said. "At the same time, Copa's environmentally friendly innovation gives passengers a paperless boarding option."

To access the mobile site, users may log on to <u>m.copaair.com</u> from any Internet-enabled cellphone. Passengers who log on to Copa Airlines' website, copaair.com, from their smartphones will be redirected automatically to the mobile site.

About Copa Holdings, S.A.

Copa Holdings is a leading Latin American provider of passenger and cargo services. The Company, through its operating subsidiaries, provides service to 52 destinations in 25 countries in North, Central and South America and the Caribbean with one of the youngest and most modern fleets in the industry, consisting of 66 aircraft: 40 Boeing 737NG aircraft and 26 EMBRAER-190s. To make reservations, for seat selection, to enter OnePass numbers, create a trip log, print boarding passes

or pay for tickets via secure transactions in 10 different currencies (U.S. and Canadian dollars; Argentine, Chilean, Colombian, Dominican and Mexican *pesos*; Costa Rican *colones*, Guatemalan *quetzales* and Brazilian *reales*), visit <u>copaair.com</u>.

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