

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 6-K

Report of Foreign Issuer

Pursuant to Rule 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934

Report on Form 6-K dated for the month of October, 2016

### Copa Holdings, S.A.

(Translation of Registrant's Name Into English)

Boulevard Costa del Este, Avenida Principal y Avenida de la Rotonda  
Urbanización Costa del Este  
Complejo Business Park, Torre Norte  
ParqueLefevre  
Panama City, Panama

(Address of principal executive offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

Form 20-F  Form 40-F

(Indicate by check whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.)

Yes  No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b);82-\_\_\_\_\_)

Enclosure: Press Release - **Copa Holdings Expands Travel Options with Launch of Wingo in Colombia.**

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

Date: 10/20/2016

Copa Holdings, S.A.  
(Registrant)

By: /s/ José Montero

Name: José Montero

Title: CFO

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### Copa Holdings Expands Travel Options with Launch of Wingo in Colombia

- Wingo is a strategic response to dynamic market opportunities and a reflection of Copa Holdings' experience and strength.
- Low-cost Colombian airline Wingo, is designed for passengers who prefer a simple, no-frills, and reliable travel option.
- Wingo will begin service December 1st with flights to 16 cities in 10 countries in South, Central America and the Caribbean, operating a fleet of four Boeing 737-700 aircraft, each single class with capacity for 142 passengers.
- Tickets will be available for purchase beginning October 20th via the website Wingo.com

PANAMA CITY, Oct. 20, 2016 /PRNewswire/ -- Copa Holdings (NYSE: CPA), parent company of Copa Airlines and Copa Airlines Colombia, has officially launched **Wingo** in Colombia. **Wingo**, which will begin operations on December 1<sup>st</sup>, brings a low-cost/low-price offering, with flexible amenities to the market in Colombia and the region.

Designed for travelers who prefer a simple and no-frills travel option, **Wingo** is a strategic response to dynamic market opportunities and a reflection of Copa Holdings' experience and strength. **Wingo** adds a unique business model to Copa Holdings, whose full-service airline Copa Airlines offer the best connectivity through the Hub of the Americas in Panama City.

"We are proud to launch **Wingo**, which diversifies and expands Copa Holdings' business and operational models, allowing us to better serve a market segment where many opportunities for growth and development still exist", said Pedro Heilbron, CEO of Copa Holdings.

**Wingo** will operate administratively and functionally under Copa Airlines Colombian unit, with completely autonomous structures for its commercialization, distribution systems and customer service.

The "point-to-point" business model, with a simple organizational structure and low operating costs, allows **Wingo** to offer low prices and convenient payment methods, as well as the option for travelers to personalize their travel experience with the amenities and services they value during their flight.

"In addition to being a low-price business model, **Wingo** will deliver reliable service and operations, thanks in part to the support it will receive from the Copa family. Furthermore, Copa Holdings' economies of scale and business culture will allow **Wingo** to control costs better", Heilbron said. "We are confident this will be a winning formula."

Catalina M Bretón, who has more than 12 years of experience in strategic planning, corporate and commercial management in the airline industry, will lead **Wingo**, with the goal of making it a successful and growing venture. Eduardo Lombana, current CEO of Copa Colombia, will oversee operations, administration and finance of both Copa Airlines Colombian unit and **Wingo**.

**Wingo** will begin operations initially with service to **16 cities in 10 countries**, including direct flights from Bogota to Cancun, Havana, Aruba, Punta Cana, Mexico City, San Andres, Panama City, Quito and Cartagena, among others. Most of these flights were previously operated under the Copa Colombia business model. A fleet of four Boeing 737-700 aircraft, each with single class seating capacity for 142 passengers, will cover the route network.

Tickets will be available for purchase beginning October 20<sup>th</sup> via the website **Wingo.com** or by contacting the call center available at **Wingo.com**. Tickets may be paid with cash at Surtimax, Éxito and Carulla supermarkets; at Efecty electronic payment stations in Colombia; and at the airports in Bogotá, Panamá and Havana up to four hours before flight departure.

#### Wingo's Network: 16 cities in 10 countries

Market	Route Round Trip	Weekly Frequencies
Domestic	Barranquilla - San Andres - Barranquilla	3x
	Bogota - San Andres - Bogota	3x
	Cali - San Andres - Cali	5x
	Cartagena - San Andres - Cartagena	5x
	Bogota - Cartagena - Bogota	7x
		<b>23x</b>
International	Bogota - Aruba - Bogota	2x
	Bogota - Panama Pacifico - Bogota	6x
	Cali - Panama Pacifico - Cali	2x
	Medellin - Panama Pacifico - Medellin	4x
	Panama Pacifico - San Jose - Panama Pacifico	5x
	Bogota - Caracas - Bogota	7x
	Bogota - Cancun - Bogota	5x
	Bogota - Havana - Bogota	3x
	Bogota - Mexico - Bogota	4x
	Bogota - Punta Cana - Bogota	2x
Bogota - Quito - Bogota	4x	
San Jose - Guatemala - San Jose	3x	
		<b>47x</b>

**Total** **70x**

For more information, visit **Wingo.com**.

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